

Shaping Places for Wellbeing

What will it take?

Irene Beautyman
Place and Wellbeing Partnership Lead
Public Health Scotland & Improvement Service

@IreneBeautyman



**“...obesity, inactivity, depression,
and loss of community has not
‘happened’ to us; rather we
legislated, subsidised, and
planned it.”**

–Dannenberg et al. 2012, *Making Healthy Places*.



(4) After section 3A(3) insert—

“(3A) The outcomes are—

- (a) meeting the housing needs of people living in Scotland including, in particular, the housing needs for older people and disabled people,
- (b) improving the health and wellbeing of people living in Scotland,
- (c) increasing the population of rural areas of Scotland,
- (d) improving equality and eliminating discrimination,
- (e) meeting any targets relating to the reduction of emissions of greenhouse gases, within the meaning of the Climate Change (Scotland) Act 2009, contained in or set by virtue of that Act, and
- (f) securing positive effects for biodiversity.”.



Scotland's Place and Wellbeing Outcomes

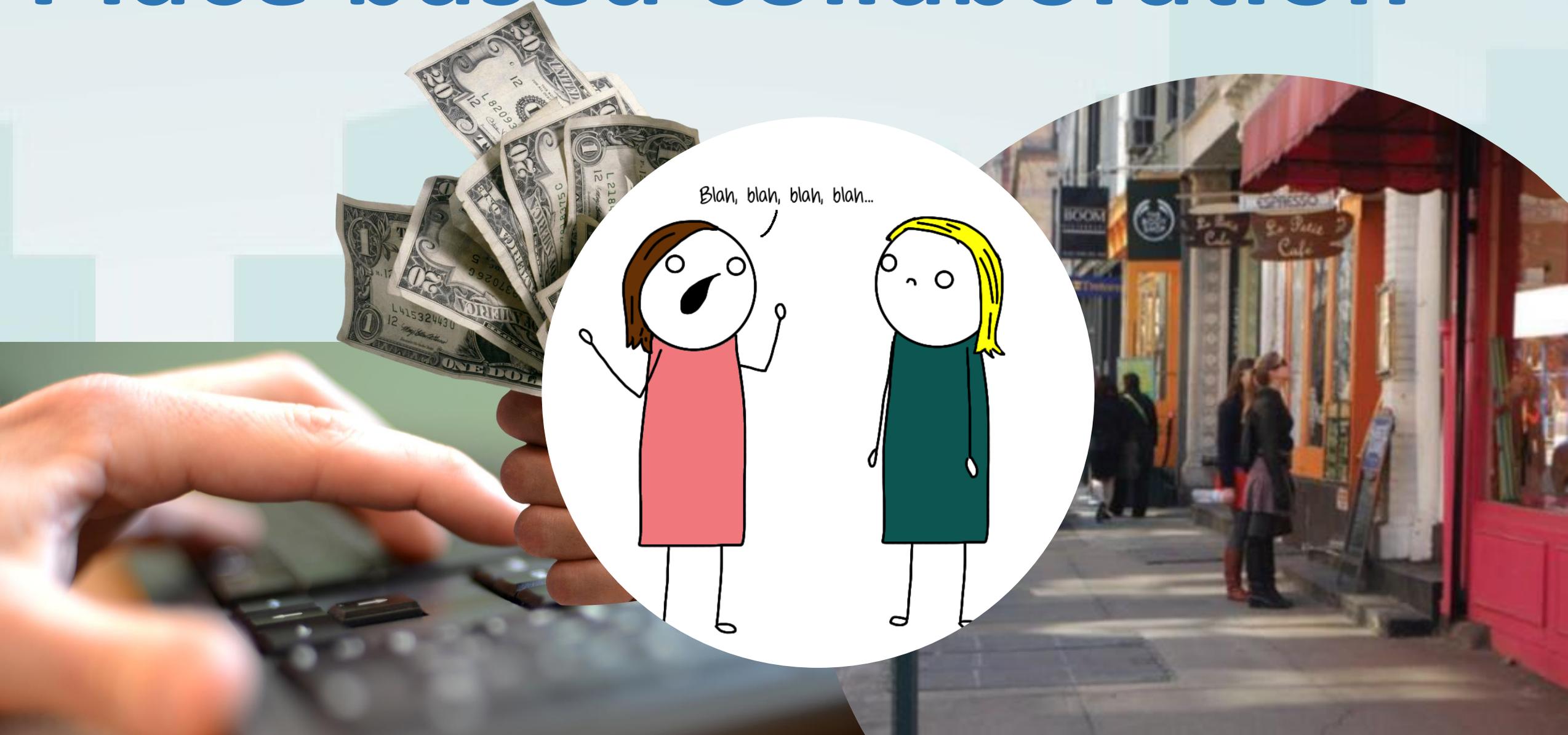
- What every place needs to enable wellbeing of people
- Enables equality, net-zero emissions and sustainability.
- Embed in policy & action to deliver such places.

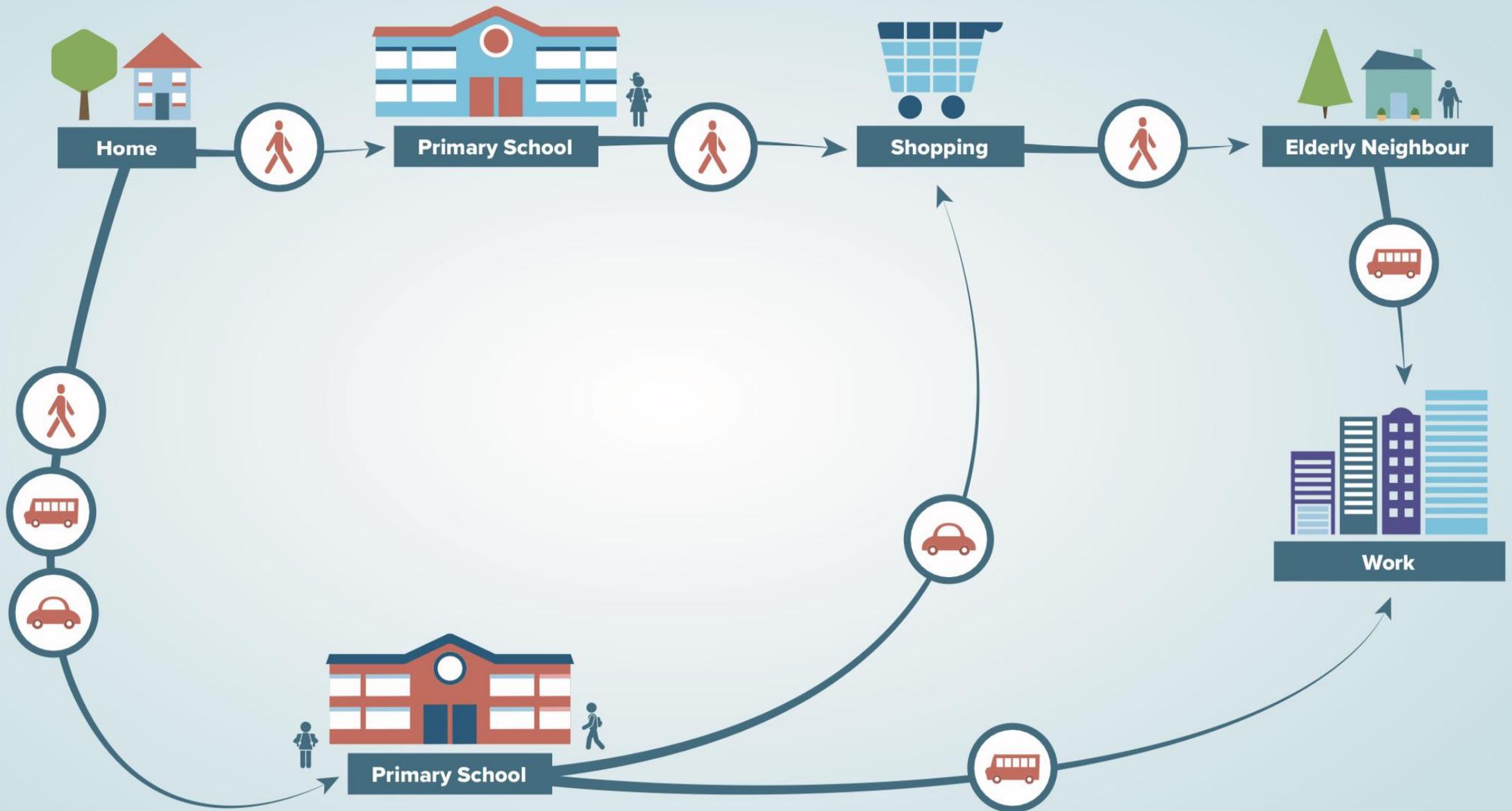


The purpose of the planning system is to manage the development and use of land in the long-term public interest.



Place based collaboration



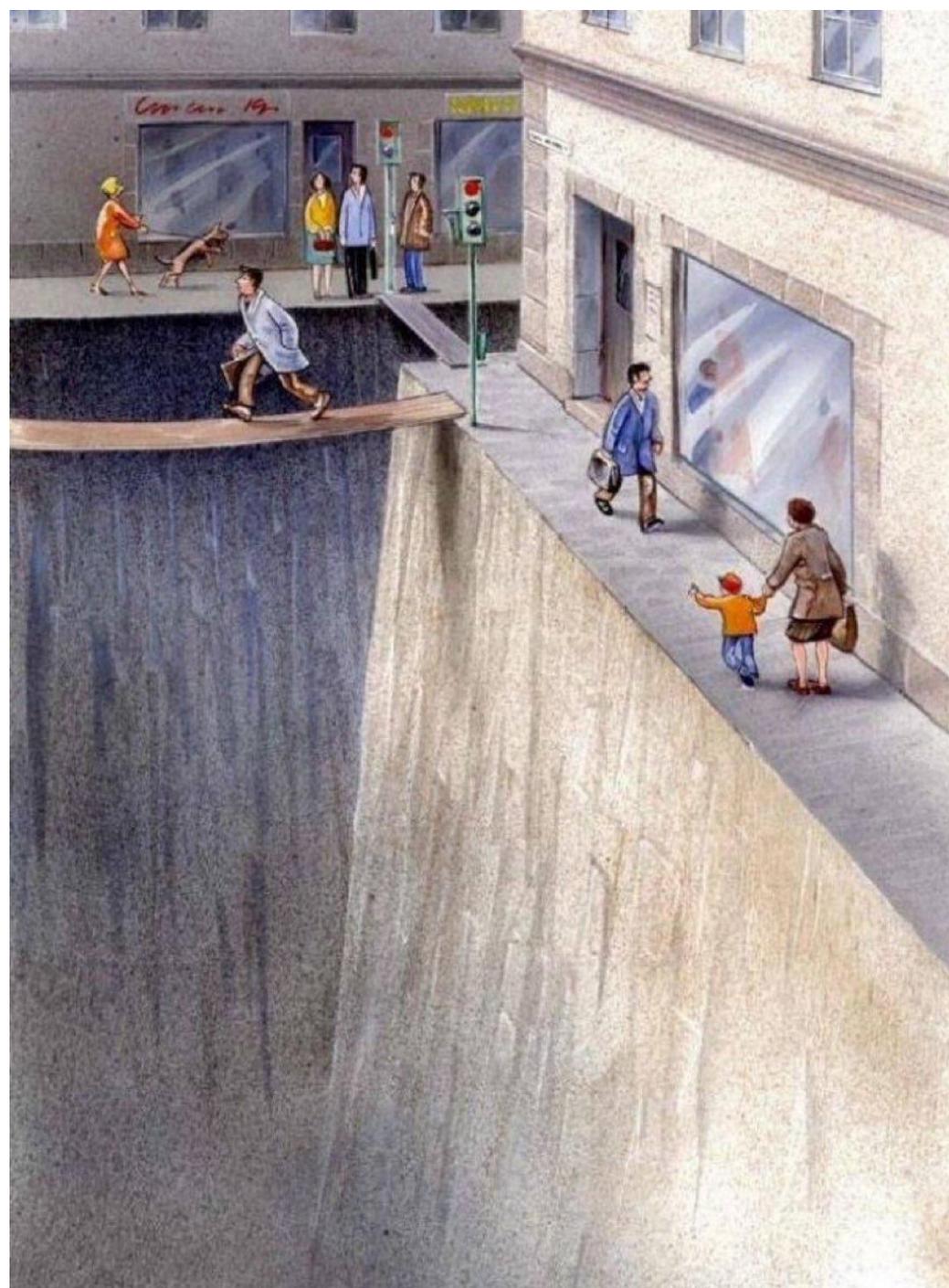


Local enables and enhances:

Two care roles AND work

- Age in place
- Complex journeys with less stress
- Physical activity, mental health and cognitive skills
- Community cohesion
- Local business viability
- 20% reduction in car kilometres by 2030
- Air quality
- Connections for the half of deprived households with no car
- Not needing a car can reduce in-work poverty





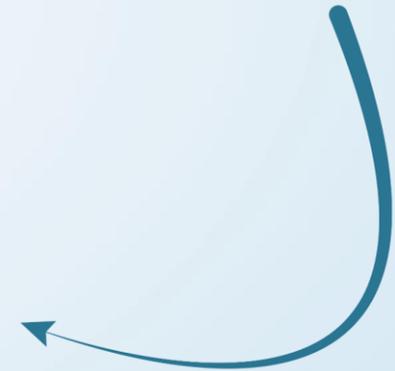
Any decision making process

What's
Happening?

What do we
want to happen?

How could we help
that happen?

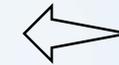
We plan what to
do to make that
happen and do it.



Shaping Places for Wellbeing Programme

Support to Decision Making Process

Place and Wellbeing
Outcomes



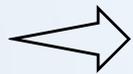
Evidence and
research on what
works in places to
improve wellbeing



Place and Wellbeing Assessments to
enhance impact on place. Support to make
that happen.

Quantitative
and qualitative
community
data

Place and
Wellbeing
Indicators



All Project Towns - Completed Place and Wellbeing Assessments up to March 2023

Alloa Project Town	Ayr Project Town	Clydebank Project Town	Dunoon Project Town	Rutherglen
Draft Interim Climate Change Strategy	Wallacetown Housing Regeneration	Implementation of Clydebank Town Centre Development Framework	Dunoon Waterfront Levelling Up Bid draft application	South Lanarkshire Economic Strategy
Wellbeing Hub location	Sustainable Development & Climate Change Strategy Review	Health & Social Care Partnership Strategic Plan	Dunoon Waterfront proposal, UK Levelling Up Fund application	Burnhill Neighbourhood Plan
NHS Forth Valley Healthcare Strategy 2016-2021	Local Housing Strategy		Active Travel Hub	South Lanarkshire Local Development Plan 2



**An ounce of practice is
worth more than tons
of preaching**



Mahatma Gandhi

